



# Make your business future-proof and develop operational practices on sustainability that will give you a competitive advantage

Join the Swiss Triple Impact tailored program developed for EPFL Innovation Park

Initiated by B Lab Switzerland, the Swiss Triple Impact program support Swiss companies in measuring their contributions to the Sustainable Development Goals (SDGs), identify the most important areas for improvement, opening up new business opportunities and boosting innovation.

3 steps program		Workshops & coaching		Peer-to-peer learning	

## For whom

Swiss companies of all sizes and sectors, not-for-profits or for profits.

- ✓ Startups
- ✓ Established companies
- ✓ Industry leaders

## Participants @ EPFL Innovation Park



“The Swiss Triple Impact program gave me the opportunity to step back and align my actions with my vision, to better understand how to prioritize them and select those that make sense for my core business in order to have the greatest possible impact.”

**Sefkat Hotin,**  
Founder, Everwise



# Why become a participant ?

## Measure your impact

- ✓ Learn sustainability best practices
- ✓ Take a first step towards certification
- ✓ Contribute to the first swiss-wide SDGs benchmark

## Identify Opportunity

- ✓ Better manage risks
- ✓ Lower your costs
- ✓ Boost innovation and growth

## Take Action

- ✓ Define your action plan
- ✓ Make pledges
- ✓ Become a member of the first STI Directory

## Participants engagements?

Follow our 4 to 8 months programme ( about 0,2 FTE)

Participation fees based on your company size + special discount for the EIP community

Act on the pledge you make



“The fact that the Park proposes a program that is affordable and concrete helped to convince my management and to engage them in the process. They understood the impact that this approach would have on the company's business and image.”

**Yasmina Sandoz**

*Marketing & Communications Director, Global ID*

## Become a participant today

Register for a free introduction workshop

### EPFL Innovation Park contact

### STI Coordinator

#### Want to learn more?

Get in touch with your Contact at EPFL Innovation Park



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